



Sponsorship Document

LASTING CULTURAL IMPACT

ARTS

THEATRE
DUCTION 7:30

MON: THEATRE
PRODUCTION 7:30

TUES: PAINT NIGHT 7:00





Sponsorship Document



Imagine a Place

that feeds your creativity while fostering economic and cultural growth! Sponsor Arts INC and help build Wood Buffalo's arts legacy!



ARTS COUNCIL
WOOD BUFFALO



Sponsorship Document



Message from the Executive Director

Experience a world bursting with creativity. Step into a space where every corner oozes inspiration, every wall tells a captivating story, and every room transforms into an artistic canvas. Arts Council Wood Buffalo is embarking on an exhilarating journey to establish a haven for the arts, a cultural powerhouse that energizes both the imagination and the local economy.

We stand on the brink of an exciting adventure: constructing a purposeful community space where art and creativity have infinite possibilities. A place where artists discover solace and inspiration, where residents forge a sense of belonging, and where world-class events spring to life, resonating with the vibrant rhythms of our community.

But we can't do it alone. We need forward-thinking sponsors and investors like you, who realize the transformative power of the arts on lives and communities. We're offering a one-of-a-kind opportunity to etch your legacy into the heart of Wood Buffalo through our building naming rights sponsorship campaign.

This is more than just attaching your name to a building; it's an invitation to become a part of Wood Buffalo's enduring arts legacy.

By sponsoring Arts INC, you are making a powerful statement. You demonstrate your belief in our community's potential, your recognition of the value in fostering a hub of creativity and innovation, and your commitment to ensuring Wood Buffalo remains a leader in cultural evolution.

Let's shape this legacy together and leave a lasting impression on Wood Buffalo's artistic and cultural fabric. Let's envision, and then bring to life, a place that not only nurtures individual creativity but also amplifies our collective spirit, cultivating both cultural richness and economic prosperity.

Join us on this extraordinary journey.

Liana Wheeldon
Executive Director,
Arts Council Wood Buffalo

Join us.

Be part of the movement
be part of the
magic and help us
build a home for the arts
that will stand as a
beacon of inspiration
for generations to come



ARTS COUNCIL
WOOD BUFFALO



Arts Champion

**Arts INC
Building Sponsor**

Investment Level
\$2,000,000 (Five-Year-Term)
One Opportunity



Sponsorship Document

Signature Benefits

- Prominent recognition as <YOUR NAME> Arts INC
- Official naming ceremony in collaboration with your organization
- Exclusive five-year naming agreement with YOUR NAME on Arts INC (with first right of refusal on renewal)
- YOUR NAME on all official letterhead, website and digital platforms, and promotional material
- Recognition at all Arts INC events
- Two (2) complimentary event spaces per year
- Strategically positioned brand placement on both the exterior and interior of Arts INC
- Principal placement within our Donor Recognition Space

Membership

- Arts Council Wood Buffalo Business Membership lifetime subscription
- Membership discount for employees

Additional Benefits

- Priority access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees



ARTS COUNCIL
WOOD BUFFALO







Sponsorship Document

Signature Benefits

- Recognition as <YOUR NAME> Teaching Circle
- YOUR NAME on the facility directory
- Exclusive five-year naming agreement with YOUR NAME on the Teaching Circle (with first right of refusal on renewal)
- YOUR NAME on the website and digital platforms, and Teaching Circle promotional material
- Recognition at all Teaching Circle programming
- "Proud Arts INC Supporter" logo for your office and corporate materials
- Space is directly viewable from the street
- Used for daily programming

Membership

- Arts Council Wood Buffalo Business Membership
- 5-year subscription

Additional Benefits

- Advance access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees

*Culture
Leader*

**Teaching Circle
Sponsor**

Investment Level
\$150,000 (Five-Year-Term)
One Opportunity



ARTS COUNCIL
WOOD BUFFALO



Community Cultivator

**Teaching Kitchen
Sponsor**

Investment Level
\$150,000 (Five-Year-Term)
One Opportunity



Sponsorship Document

Signature Benefits

- Recognition as <YOUR NAME> Teaching Kitchen
- YOUR NAME on the facility directory
- Exclusive five-year naming agreement with YOUR NAME on the Teaching Kitchen (with first right of refusal on renewal)
- YOUR NAME on the website and digital platforms, and Teaching Kitchen promotional material
- Recognition at all Teaching Kitchen programming
- “Proud Arts INC Supporter” logo for your office and corporate materials
- One (1) FREE use of your space per year

Membership

- Arts Council Wood Buffalo Business Membership 5-year subscription

Additional Benefits

- Priority access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees



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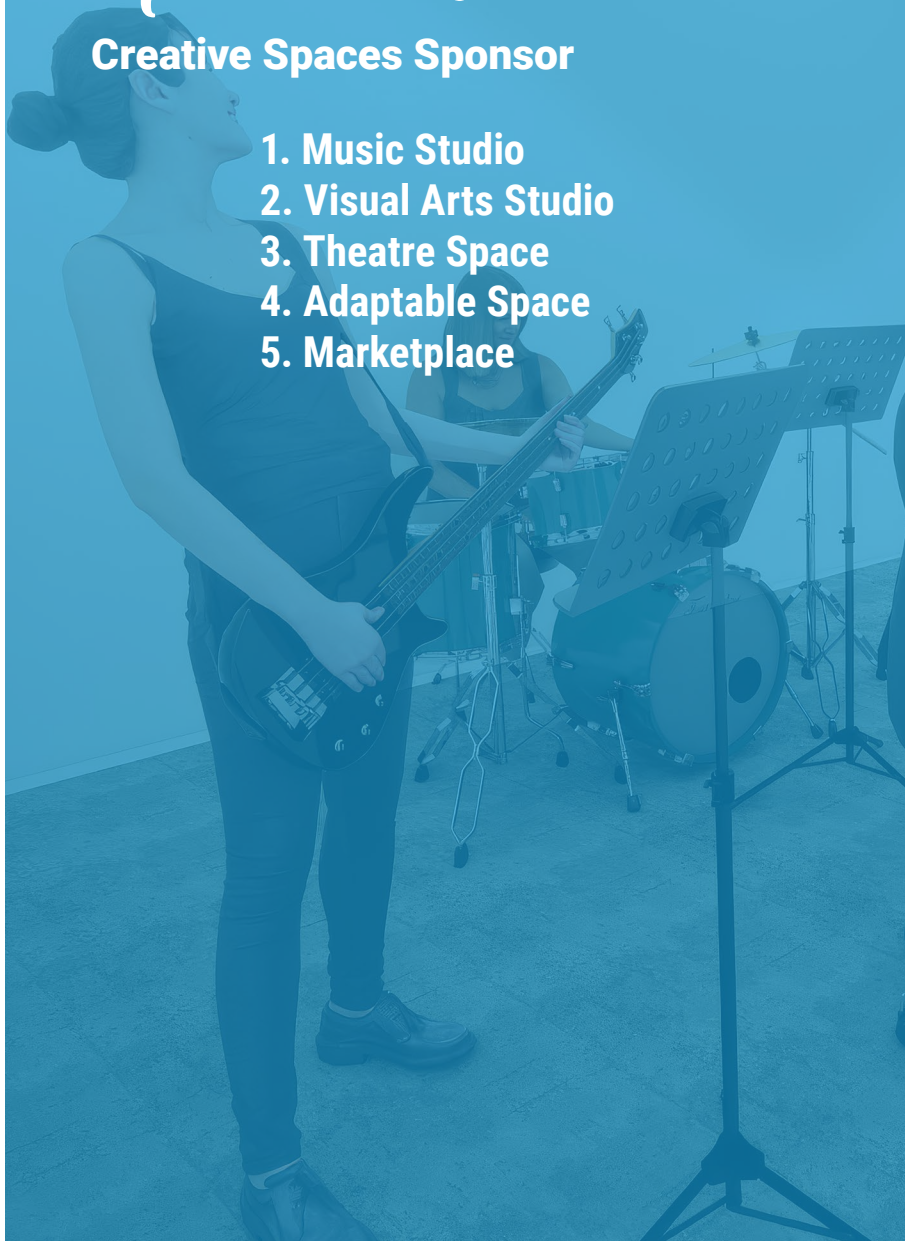
ARTS COUNCIL
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Arts Innovator

Creative Spaces Sponsor

- 1. Music Studio**
- 2. Visual Arts Studio**
- 3. Theatre Space**
- 4. Adaptable Space**
- 5. Marketplace**





Sponsorship Document

Signature Benefits

- Recognition as <YOUR NAME> Room (on entrance)
- YOUR NAME on the facility directory
- Exclusive four-year naming agreement with YOUR NAME on the Creative Space (with first right of refusal on renewal)
- YOUR NAME on the website and digital platforms, and all promotional material linking with your space
- Recognition at all programming in your space
- “Proud Arts INC Supporter” logo for your office and corporate materials
- One (1) FREE use of the Adaptable Space per year

Membership

- Arts Council Wood Buffalo Business Membership 5-year subscription

Additional Benefits:

- Advance access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees

Investment Level
\$50,000 (Four-Year-Term)
Five Opportunities



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WOOD BUFFALO

Contact Us Today

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