

THEATRE DUCTION 7:30

MON: THEATRE PRODUCTION 7:30 TUES: PAINT NIGHT 7:00





that feeds your creativity while fostering economic and cultural growth! Sponsor Arts INC and help build Wood Buffalo's Arts legacy!



Sponsorship Document







Message from the Executive Director

Experience a world bursting with creativity. Step into a space where every corner oozes inspiration, every wall tells a captivating story, and every room transforms into an artistic canvas. Arts Council Wood Buffalo is embarking on an exhilarating journey to establish a haven for the arts, a cultural powerhouse that energizes both the imagination and the local economy.

We stand on the brink of an exciting adventure: constructing a purposeful community space where art and creativity have infinite possibilities. A place where artists discover solace and inspiration, where residents forge a sense of belonging, and where world-class events spring to life, resonating with the vibrant rhythms of our community.

But we can't do it alone. We need forward-thinking sponsors and investors like you, who realize the transformative power of the arts on lives and communities. We're offering a one-of-a-kind opportunity to etch your legacy into the heart of Wood Buffalo through our building naming rights sponsorship campaign. This is more than just attaching your name to a building; it's an invitation to become a part of Wood Buffalo's enduring arts legacy.

By sponsoring Arts INC, you are making a powerful statement. You demonstrate your belief in our community's potential, your recognition of the value in fostering a hub of creativity and innovation, and your commitment to ensuring Wood Buffalo remains a leader in cultural evolution.

Let's shape this legacy together and leave a lasting impression on Wood Buffalo's artistic and cultural fabric. Let's envision, and then bring to life, a place that not only nurtures individual creativity but also amplifies our collective spirit, cultivating both cultural richness and economic prosperity.

Join us on this extraordinary journey.

Liana Wheeldon *Executive Director,* Arts Council Wood Buffalo

Join us. Be part of the movement be part of the magic and help us build a home for the arts that will stand as a beacon of inspiration for generations to come







Champion

Arts INC Building Sponsor

Investment Level \$2,000,000 (Five-Year-Term) One Opportunity

- spaces per year



Sponsorship Document

Signature Benefits

• Prominent recognition as <YOUR NAME> Arts INC

 Official naming ceremony in collaboration with your organization

• Exclusive five-year naming agreement with YOUR NAME on Arts INC (with first right of refusal on renewal)

• YOUR NAME on all official letterhead, website and digital platforms, and promotional material

• Recognition at all Arts INC events

• Two (2) complimentary event

 Strategically positioned brand placement on both the exterior and interior of Arts INC

• Principal placement within our **Donor Recognition Space**

Membership

- Arts Council Wood Buffalo Business Membership lifetime subscription
- Membership discount for employees

Additional Benefits

- Priority access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees









Signature Benefits

Membership

- Recognition as <YOUR NAME> Teaching Circle
- YOUR NAME on the facility directory
- Exclusive five-year naming agreement with YOUR NAME on the Teaching Circle (with first right of refusal on renewal)
- YOUR NAME on the website and digital platforms, and Teaching Circle promotional material
- Recognition at all Teaching Circle
 programming
- "Proud Arts INC Supporter" logo for your office and corporate materials
- Space is directly viewable from the street
- Used for daily programming

• Arts Council Wood Buffalo Business Membership 5-year subscription

Additional Benefits

- Advance access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees



Teaching Circle Sponsor

Investment Level \$150,000 (Five-Year-Term) One Opportunity





Teaching Kitchen Sponsor

Investment Level \$150,000 (Five-Year-Term) One Opportunity

- organization
- material
- spaces per year

- per year



Sponsorship Document

Signature Benefits

• Prominent recognition as <YOUR NAME> Arts INC

 Official naming ceremony in collaboration with your

• Exclusive five-year naming agreement with YOUR NAME on Arts INC (with first right of refusal on renewal)

• YOUR NAME on all official letterhead, website and digital platforms, and promotional

Recognition at all Arts INC events

• Two (2) complimentary event

• Strategically positioned brand placement on both the exterior and interior of Arts INC

· Principal placement within our Donor Recognition Space

• One (1) FREE use of your space

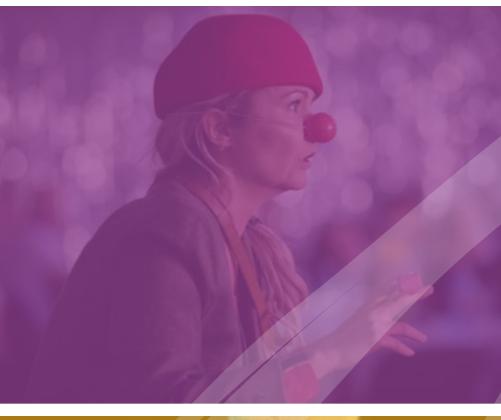
Membership

- Arts Council Wood Buffalo Business Membership lifetime subscription
- Membership discount for employees

Additional Benefits

- Priority access to advertising space across programming material
- · Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees















Creative Spaces Sponsor

1. Music Studio 2. Visual Arts Studio 3. Theatre Space 4. Adaptable Space 5. Marketplace

Investment Level \$50,000 (Four-Year-Term) Five Opportunity

- directory
- Exclusive four-year naming agreement with YOUR NAME on the Creative Space (with first right of refusal on renewal)
- YOUR NAME on the website and digital platforms, and all promotional material linking with your space
- Recognition at all programming in your space
- "Proud Arts INC Supporter" logo for your office and corporate materials



Sponsorship Document

Signature Benefits

Membership

subscription

- Recognition as <YOUR NAME> Room (on entrance)
- YOUR NAME on the facility

• One (1) FREE use of the Adaptable Space per year Arts Council Wood Buffalo Business Membership 5-year

Additional Benefits:

- Advance access to advertising space across programming material
- Prominent visibility in the downtown district
- Affiliation with arts and culture
- Cultivation of an enriching community environment for your employees



Contact Us Today

Partnerships Manager Arts Council Wood Buffalo Sharon@artscouncilwb.ca Cell 780.381.6898



Sharon Heading







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LASTING CULTURAL IMPACT

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